



Beauty shots of light bulbs / cut to first silhouette wide / Cut to close up of silhouette / Cut to another silhouette as light comes up a little / Cut to Nuru interview / cut to Nuru and client B-roll / Cut back to the room and the client is in warm light.



Cut back to the light bulb room and the client is in full light / Cut Kay interview / Cut to Kay with client / Cut to more clients coming out of shadow and into the light



Cut to Nuru interview / Cut to Nuru and Kay with clients / cut back to the light bulb room and we see Kay and Nuru in the light bulb room as the entire group starts to come together for the hero end shot